



**William H. Owen, Counselor of Real Estate
Principal & Chairman**

William H. Owen, Principal of RERC Strategic Advisors (RERC), has more than thirty-five years of varied experience as a real estate financial analyst and development consultant, and his project experience has ranged throughout the United States. Mr. Owen has been involved in hundreds of research assignments for domestic and international clients in the private, public, and institutional sectors. Mr. Owen has managed the research, analysis and evaluation of office, industrial, retail, mixed use, residential, and hotel projects. He has directed several market analyses for professional sports teams and their facilities, as well as market studies for small, mid-size and large convention/exhibit centers. Mr. Owen was involved in the preparation of master plans for downtown areas of Tampa, Orlando, and Jacksonville, Florida. He has participated in master planning several premier real estate developments throughout Florida and directed the preparation of strategic plans for economic development. Mr. Owen founded RERC in 1986.

Mr. Owen's capabilities in the areas of real estate advisory services, public planning, litigation support, and economic analysis include:

- Analysis of market support and competitive positioning for real estate ventures
- Strategic planning for large scale mixed-use developments
- Project concept development and site analysis
- Highest and best use of real estate properties
- Public/private financing plans for redevelopment and revitalization projects
- Market and economic feasibility of major public facilities

Through RERC, Mr. Owen has provided regular real estate market monitoring and counseling services to major banks, pension funds, and commercial brokerages throughout Central Florida. He is a well-known and popular speaker on subjects of real estate development trends, economic impact, and economic development planning. He is also an occasional writer for several real estate industry publications. Mr. Owen attended Georgia Tech and Emory University Business School. In 1988, he was awarded the prestigious Counselor of Real Estate (CRE) designation, which honors the top 1,000 real estate professionals world-wide. His community involvement is typified by his Silver Beaver Award from the Boy Scouts of America and his commitment to alleviating the tragedy of homelessness.