

Orlando International and Orlando Executive Airports

CLIENT:

Greater Orlando Aviation Authority (GOAA)

LOCATION:

Orlando, Florida

**SERVICE AREAS:**

Market Analysis
Strategic Planning
Financial Analysis
Public-Private
Partnership

Real Estate Research Consultants (RERC) serves as real estate advisor and strategist to GOAA and its assets at Orlando International and Orlando Executive Airports. Combined, the Authority's land holdings include 15,000 acres, an international airport complex that is currently the 10th busiest airport in the U.S., and several million square feet of non-aviation development including lodging, restaurants, offices, warehouses, and retail.

RERC has recently conducted market analyses for six specific sites that account for more than 4,000 acres. Working with GOAA and its planning team, RERC is evaluating highest and best use options for the property and developing implementation strategies for the Authority to optimize returns on its assets while making strategic infrastructure investments for the future.

One of the larger sites includes approximately 2,000 acres located immediately adjacent to Orlando's new medical city at Lake Nona. RERC's work included an analysis of market feasibility for a comprehensive plan amendment and future land use change to create an urban village to complement the medical city.

Another site includes more than 1,000 acres of land designated for aviation-related development. RERC analyzed development trends at more than 20 major commercial airports to provide GOAA and its planning team with market insight as to timing, scale and nature of prevailing development in the industry and implications for strategic land development.

Other Related or Similar Projects and Studies

- Panama City-Bay County International Airport, FL
- Sebring Regional Airport, FL
- NASA Kennedy Space Center, FL
- Cape Canaveral Air Force Station, FL
- Patrick Air Force Base, FL
- Yuma Proving Ground, Yuma, AZ