

SantaFe Health Village

CLIENT:

SantaFe HealthCare/AvMed

LOCATION:

Gainesville, Florida

**SERVICE AREAS:**

Market Analysis
Development Services
Strategic Planning
Public-Private Partnerships
Community Redevelopment
Financial Analysis

SantaFe HealthCare operates a large suburban campus near Gainesville, Florida. Real Estate Research Consultants (RERC) was asked to evaluate the content of the master plan in light of changing needs in the hospital industry and the property's strategic location in the community. This included RERC staff evaluating the client's existing real estate portfolio, assessing prevailing market trends for demand and pricing, and recommending a forward plan for the optimal positioning of the client's real estate assets.

RERC's work has included a variety of assignments all supporting the master plan and preparation of capital improvements strategy relying on various funding sources. These various assignments have involved multiple disciplines and firms.

SantaFe HealthCare's proposed modified plan envisions many residential and commercial uses that might not implement health care. RERC's expertise in various development models, residual land value analysis and best practices added value to the planning team in developing the master plan for the property.

Other Related or Similar Projects and Studies

- Orlando Health, Orlando, FL
- Florida Hospital, Orlando, FL
- SantaFe Healthcare, Gainesville, FL
- Health First, Melbourne, FL
- Lee County Memorial, Ft. Myers, FL
- Adventist Health Systems, Orlando, FL