

U.S. Army Yuma Proving Ground (YPG)

CLIENT:
U.S. Army Yuma Proving Ground

LOCATION:
Yuma, Arizona



SERVICE AREAS:

Strategic Planning
Public-Private
Partnerships

Real Estate Research Consultants (RERC) served as an integral part of the planning team that developed a strategic plan for 838,000 acres of military property in the Sonoran Desert of the American Southwest. This planning activity was the first step in a master planning process to identify, develop and implement projects to achieve YPG's long-term goals.

As part of the project, RERC performed a SWOT analysis, intercept interviews and facilitated meetings on behalf of the planning team to engage internal and external stakeholders in the process. These meetings included senior military and civilian leadership to develop a single vision for how the Army's real estate assets could be leveraged to serve all of its mission critical needs. RERC also analyzed other army installations and surveyed military and corporate customers as part of the project to identify best practices and to understand the numerous mission capabilities the Proving Ground offers.

RERC's services focused on the future vision for the installation, alternatives analysis for the positioning of assets, and identification of public-private partnerships to optimize and further enhance the Proving Ground's ability to support the on-going transformation of the U.S. Army.

Other Related or Similar Projects and Studies

- Patrick Air Force Base, FL
- Orlando International Airport, FL
- Orlando Executive Airport, FL
- Panama City – Bay County International Airport, FL
- NASA Kennedy Space Center, FL
- Sebring Regional Airport, FL